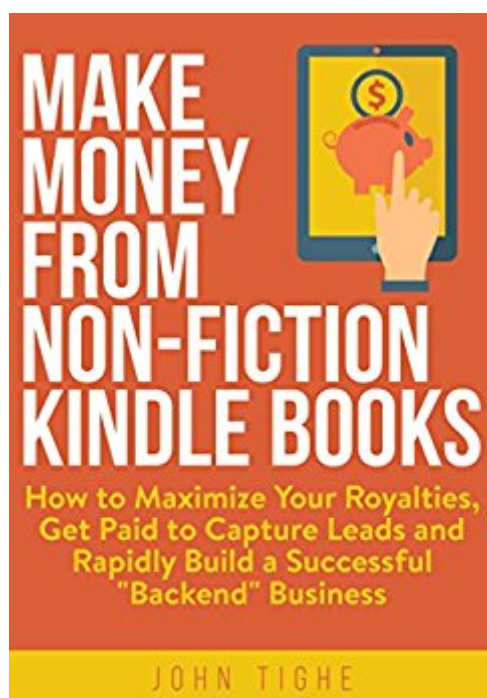


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# **Make Money From Non-Fiction Kindle Books: How To Maximize Your Royalties, Get Paid To Capture Leads And Rapidly Build A Successful “Backend” Business**



## Synopsis

Make Money from Non-Fiction Kindle Books Would you like to maximize your royalties and build multiple passive income streams through Kindle publishing? Would you like to build a 6 figure plus "backend" business based on your book? Would you like to position yourself as an expert so that you can attract more and better clients and charge what you're truly worth? Would you like to use a book to generate hyper-targeted leads and rapidly grow your business? If any of these apply then this book was written for you! How to make money from non-fiction Kindle books: There are lots and lots of books available on how to write and how to market Kindle books. This is not a book about how to write or market Kindle books... This is a book about how to make money from non-fiction Kindle books. That distinction is critical. Before you even think about what to write or how to market your books you need to be crystal clear on how you plan to make money from them. Most people don't bother and they leave a huge amount of money on the table as a result! They could be losing anywhere from thousands of dollars a year to tens of thousands or even hundreds of thousands! It depends on the number of Kindle books they have and the nature of their Kindle business and the crazy thing is they don't even know it! I don't want you to make that mistake. I don't want you to leave thousands of dollars on the table month after month because you didn't know how to tap into the multiple income streams that are possible through Kindle books. I don't want you to be out of pocket to the tune of thousands of dollars because you weren't aware of how simple pricing strategies can triple your royalties or double your leads overnight. This book will help you think through how you will make money from your non-fiction Kindle books so that you can maximize your income from each one. If you get this right then you have the chance to achieve something that's both very rare and very special. You have the chance to build powerful income streams and start living life on your terms.

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## Customer Reviews

I've read several of John Tighe's books, and I think I like this one best. It's short, simple, and easy to read. I don't think there's anything really new here, but the information is presented well. Some of it is possibly over-hyped, like saying a published author can make \$10,000, \$20,000, or even \$50,000 speaking. I don't think that's possible for most writer's - unless you've got one hell of a platform. That said, there is a lot of useful information packed in this 93 page volume. It's a great starting point for new and experienced authors who are trying to figure out what's next. How do I make a living in this crazy business? I got the book for 99 cents but even if you have to pay four or five dollars, you're going to get enough good, usable ideas to make your money back several times over. My thought is buy this book as a jumping off point. Use it to get ideas, then move on to other books that cover the topics you're interested in more detail. Just remember, writing is a process. Every day, and every book, brings you a little closer to your end point. Your end goal as an author is to hang in there, and complete the journey.

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This is an excellent overview on the process of marketing a Kindle eBook. Who knew the process could be so uncomplicated? has made it pretty easy. This book covers the royalty options and how pricing can work for you. Also covered is the post-sale process and how to use your book as a leader for ongoing sales. I don't think you will be disappointed.

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The book contains very useful information. I like the writing style for the most part. However, parts of the book felt rushed, especially towards the end. Overall, I found value in the book.

Excellent and informative read. Very motivational. I'm going to download more of his books.

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